







# \*Academic research Poster: Strategies and Principles for Good Design

## Aims and Objectives

- Can you break down the aims and objectives of your project into some simple statements?
- If so, try presenting these as bullet points to make it easy for your reader to find them:
  - ✓ Produce a high-quality academic poster
  - ✓ Present my findings in an accessible and visually engaging way &
  - ✓ Raise awareness of my research among a wider audience.

\*Lipponen, Doris Roth et al. "Designing a research poster with Impact." *Western Journal of Nursing Research* 14 (1999): 477-485.  
Rowe, Nicholas et al. "What impact do posters have on academic knowledge transfer?" *Academic Research Publishing* (2008): 7-12.



